



CRM Alliance

Critical Raw Materials



**MEMBERSHIP
INFORMATION PACK**



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Raw materials are crucial to Europe's economy and essential to maintaining and improving our quality of life. Securing reliable and unhindered access to certain raw materials is a growing concern within the EU and across the globe. To address this challenge the European Commission has drawn up a list of 27 Critical Raw Materials (CRMs), which were selected based on two criteria:

I economic importance to the EU

II supply risk

In other words, the denomination 'critical' does not mean that there is a shortage of the material, but rather that it is not or little produced in the EU, that the EU depends on imports and that these imports are from countries where the supply has a risk to be interrupted for either political or other reasons.

The listing of these 27 materials not only demonstrates the essential role they play in the wider European economy, but also recognises their crucial role in the EU's so-called mega-sectors: automotive, metals, aerospace, IT and electrical engineering.

There are potential advantages to be named 'critical'. For example, CRMs are a priority in bilateral trade negotiations of the EU with third countries. It may also be a positively influential factor in either regulation of the material or the financing of a project related to the material. In contrast, it may also lead to more focus on 'substitution' of the material, by either policy makers or others.

About the Critical Materials Alliance

In response to this growing recognition of the criticality of certain raw materials, the CRM Alliance was formed. The CRM Alliance has been created by industry to advocate the importance of CRMs for the European economy and to promote a strong European CRM policy.

It is the representative body of primary producers, traders and associations of CRMs. Currently the CRM Alliance has members representing 14 out of the 27 listed CRMs and we are steadily growing. We also oversee an MEP Interest Group on Critical Raw Materials to connect industry with policy-makers through bi-annual political luncheon events.

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We advocate the importance of CRMs for the European economy and promote a strong European CRM policy.

ASSOCIATION MEMBERS

The CRM Alliance has two types of membership:

I **Full Members**

are primary producers, traders and associations of CRMs.

II **Associate Members**

are users of CRMs.

The main difference in benefits between the two is that associate members cannot vote in association and cannot have a seat in the Board.



CRM Alliance's Position

CRM policies should look for enhanced raw material supply and use and not advocate substitution

Industrial sector policies should incorporate and highlight the economic and strategic importance of critical raw materials and their value to future innovation

Waste legislation should not include disincentives for usage of CRMs

Legislation affecting CRMs should require a special socio-economic analysis of potentially harmful impacts to the supply of CRMs on upstream European producers, as well as to downstream European supply chains

Trade policy should incorporate principles of both free and fair trade for CRMs

Additionally, together with the **European Parliament Interest Group on Critical Raw Materials**, the CRM Alliance is calling for the European Institutions to recognize the value of production and use of CRMs in Europe and adopt supporting policies.

The **CRM Alliance Charter** was issued in early 2019 and sets out the main policy recommendations for the next 5 years. It aims to give guidance to the new European Parliament and Commission, who will both be appointed this year for 5 years.

MEMBERSHIP BENEFITS

Political analysis & monitoring _____

Your material information on the website _____

Share of best practices _____

Direct access to policy-makers _____

Networking events _____

Participation to bi-annual general meeting in Brussels _____

Lobby and advocacy _____

Briefings with experts _____

Events at the European Parliament _____

Eligibility for a position on the Board of Directors _____

Monthly newsletter on relevant EU funding _____

Individual services, see below _____

In addition to the joint CRM sector lobby, the CRM Alliance offers two other optional benefits:

Special Action Plan

Each year, members with a special interest in a specific subject, such as CRMs and trade or CRMs and regulatory consistency, join a Special Action Plan. The Plan runs on contributions by the participating organisations and usually consists of several advocacy days (visit programmes) in Brussels, the organisation of a dedicated event and the creation of a position paper and infographics.

Individualised Member Services

RPA offers to CRM Alliance members preferential conditions for individual specific actions. These include tailored intelligence gathering, advocacy, events and other.

For Associate Members

Associate members can participate to the bi-annual general meetings of the association and other events and meetings, with the exception of the Board of Directors. They also receive the policy updates, the quarterly newsletter and the monthly funding letter.

Upcoming CRM developments

2019 is a crucial year for CRMs because :

The European Commission will initiate its work on a new (4th) Critical Materials list

Intensive bi-lateral trade negotiations with sourcing countries like Australia and Indonesia

Proposals related to CRMs and Circular Economy are negotiated

The installation of a new European Parliament and Commission, setting new priorities

New CRM projects under Horizon 2020 funding programme

Participation and speaking opportunity at the biannual CRM Day

Next CRM Day

DATE : 25 Sept 2019

LOCATION : Brussels

TITLE : "Excessive regulatory pressure resulting from lack of coherence between different policies"

Membership Application Form

Name of the organisation

Telephone number, postal and electronic addresses, internet address

Introduction paragraph about the core business of the applicant

Name and contact details of the person who will represent the organisation in the CRM Alliance

We hereby apply for CRM Alliance:

- full membership and agree to pay a fee of €2'657 per year
- associate membership and agree to pay a fee of €1'500

We hereby pledge to fully abide by the CRM Alliance Articles

Name:

Function:

Date:

Please return the completed form to
Maurits Bruggink (mb@crmalliance.org)



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The CRM Association offers its members insights and political access which help organisations develop and evolve.



Get in Touch

mb@crmalliance.org

www.criticalrawmaterials.org